Partnersing with Emerging Organizations and Leaders
*Livernois Corridor Initiative 2013*

The CHALLENGE DETROIT project, scheduled for Winter 2013, will incorporate a month-long challenge to improve a particular aspect of the Livernois Corridor. Impact Detroit will facilitate the challenge, bringing together 30 Challenge Detroit leaders—who have come to work in Detroit for a year—with a team of professionals, community leaders, organizations, and residents who are working in and around the area. Storefront revitalization opportunities will be identified and developed in collaboration with students from UDM’s School of Architecture. Possibilities include activating a vacant storefront as a pop-up gallery space, display space, or meeting space. The Challenge Detroit participants will inhabit the space throughout their month-long challenge, which will commence with a community workshop and culminate with a community event within the storefront. The means and methods of achieving the activated storefront will be shared with the Livernois Working Group to provide a model that can be replicated in the future.