Business Incubation

SWHS Community Kitchen
2011

The COMMUNITY KITCHEN is a proposed project that focuses on identifying needs to assist the development of a local restaurant/kitchen business incubator. Impact Detroit would partner with Southwest Housing Solutions to assist Sharon, an emerging business leader, in pursuing a kitchen incubator that supports local entrepreneurs, provides local training, and gives back to the community.

Impact Detroit has identified the following areas of need for the emerging organization: financing, job training, legal support, technical assistance with becoming a 501c3, market and precedent research, and location identification. Impact Detroit will identify potential partnerships, including: existing efforts in the city with similar goals, relevant city organizations and other support resources. Impact Detroit will also identify local community partners who can support and inform the project.

Other potential roles for Impact Detroit include: assessing spatial needs and identifying potential sites that meet the organization’s needs; identifying precedents for successful businesses; holding events to spur business development and collaboration; inviting outside resources [such as Inspiration Kitchen in Chicago and La Cucina in San Francisco] for consultation; and evaluating the business model in light of the broader community’s needs.